

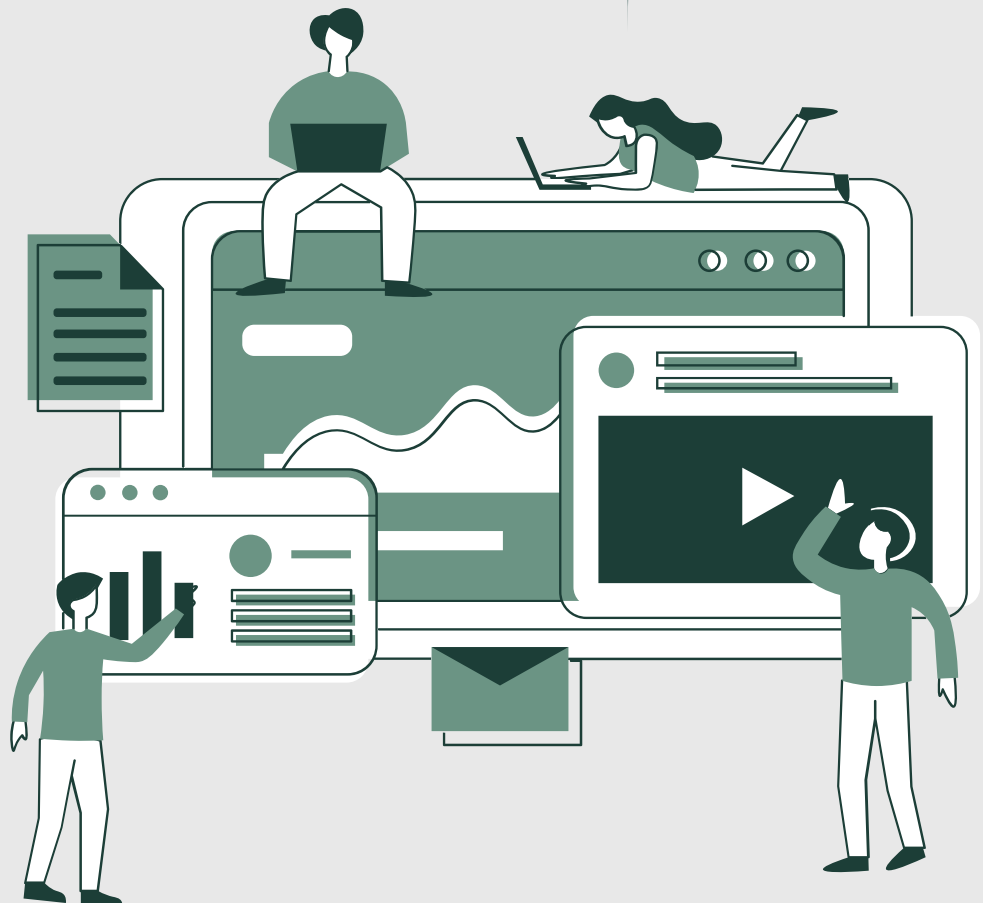
WEB DESIGN F2B FREELANCE TO BUSINESS

WEBSITES THAT
CONVERT
VISITORS INTO
CUSTOMERS.



Proposal by
MMEW3
Studio

Proposal For
You



EXECUTIVE SUMMARY

MMEW3 (Make Me World Wide Web) is a student-led digital solutions studio formed by a multidisciplinary team of six members from diverse academic backgrounds. Combining expertise in technology, design, business, engineering, and problem-solving, we help businesses establish a strong and professional digital presence.



MMEW3 Studio

Student-Led Digital Design & Development Team

Our mission is simple: to transform ideas into impactful digital experiences. From business websites and landing pages to portfolio platforms and custom web solutions, we create products that are visually engaging, user-focused, and built for growth.

At MMEW3, we believe that every business deserves a digital identity that reflects its vision and ambitions. Through thoughtful design, reliable development, and collaborative execution, we aim to become a trusted digital partner for startups, local businesses, creators, and growing organizations.



ABOUT OUR STUDIO



CUSTOM
WEBSITE
DESIGN



Every business has a unique story, and its website should reflect that. We design custom websites tailored to your goals, audience, and brand identity. Our focus is on creating clean, modern, and responsive experiences that help businesses build credibility and connect with customers online.

UI/UX
DESIGN



A great website is more than just visuals. We design intuitive user experiences that make navigation simple, interactions meaningful, and information easy to access. By combining usability with aesthetics, we create interfaces that are engaging, accessible, and user-centered.

WEBSITE
DEVELOPMENT



Our team develops fast, responsive, and scalable websites using modern web technologies. Whether it's a portfolio, business website, event platform, or custom web solution, we ensure every project is optimized for performance, functionality, and long-term maintainability.

BRANDING
& DIGITAL
STRATEGY



A strong online presence goes beyond having a website. We help businesses establish a consistent digital identity through branding, content strategy, and design direction. Our goal is to create digital experiences that communicate professionalism, trust, and value.

PROJECT OBJECTIVES



Establish a strong and professional online presence



Improve user experience and website usability



Increase brand credibility and trust



Optimize website performance and speed

OUR PROJECT APPROACH

At MMEW3, every project starts with understanding the client's goals, target audience, and vision. We combine creative design, modern development practices, and collaborative problem-solving to build websites that are visually engaging, user-friendly, and aligned with real business needs, ensuring each project delivers meaningful and lasting value.

WHAT WE DELIVER

We create responsive and high-performing websites tailored to the needs of individuals, startups, student organizations, and growing businesses. Whether it's a portfolio, business website, or brand platform, our solutions focus on usability, performance, and maintainability to help clients establish a strong and professional online presence.



SCOPE OF WORK

The scope of work outlines the key services and deliverables included in our website design and development process. Our objective is to create a modern, responsive, and user-focused digital presence that aligns with the client's goals and brand identity. From initial design concepts to development, content integration, and quality assurance, MMEW3 follows a structured approach to ensure every project is delivered with professionalism, functionality, and attention to detail.

WEBSITE DESIGN

- Custom UI/UX design tailored to your brand
- Responsive layouts for desktop, tablet, and mobile
- Modern and user-friendly interface design
- Consistent visual identity and typography

WEBSITE DEVELOPMENT

- Fully functional and scalable website
- SEO-friendly structure and clean code
- Content Management System (CMS) integration
- Cross-browser compatibility

CONTENT INTEGRATION

- Content organization and page structuring
- Image and media optimization
- Basic on-page SEO implementation
- Contact forms and essential integrations

TESTING & QUALITY ASSURANCE

- Cross-device responsiveness testing
- Functionality and usability verification
- Performance optimization checks

DESIGN & DEVELOPMENT PROCESS

Our design and development process is built around collaboration, transparency, and attention to detail. From understanding project requirements to launching the final website, each stage is carefully planned to ensure quality outcomes and a smooth client experience. By combining creative thinking with modern development practices, MMEW3 delivers websites that are visually engaging, technically reliable, and aligned with client goals.

DISCOVERY & RESEARCH



TESTING & REVIEW



LAUNCH & DEPLOYMENT



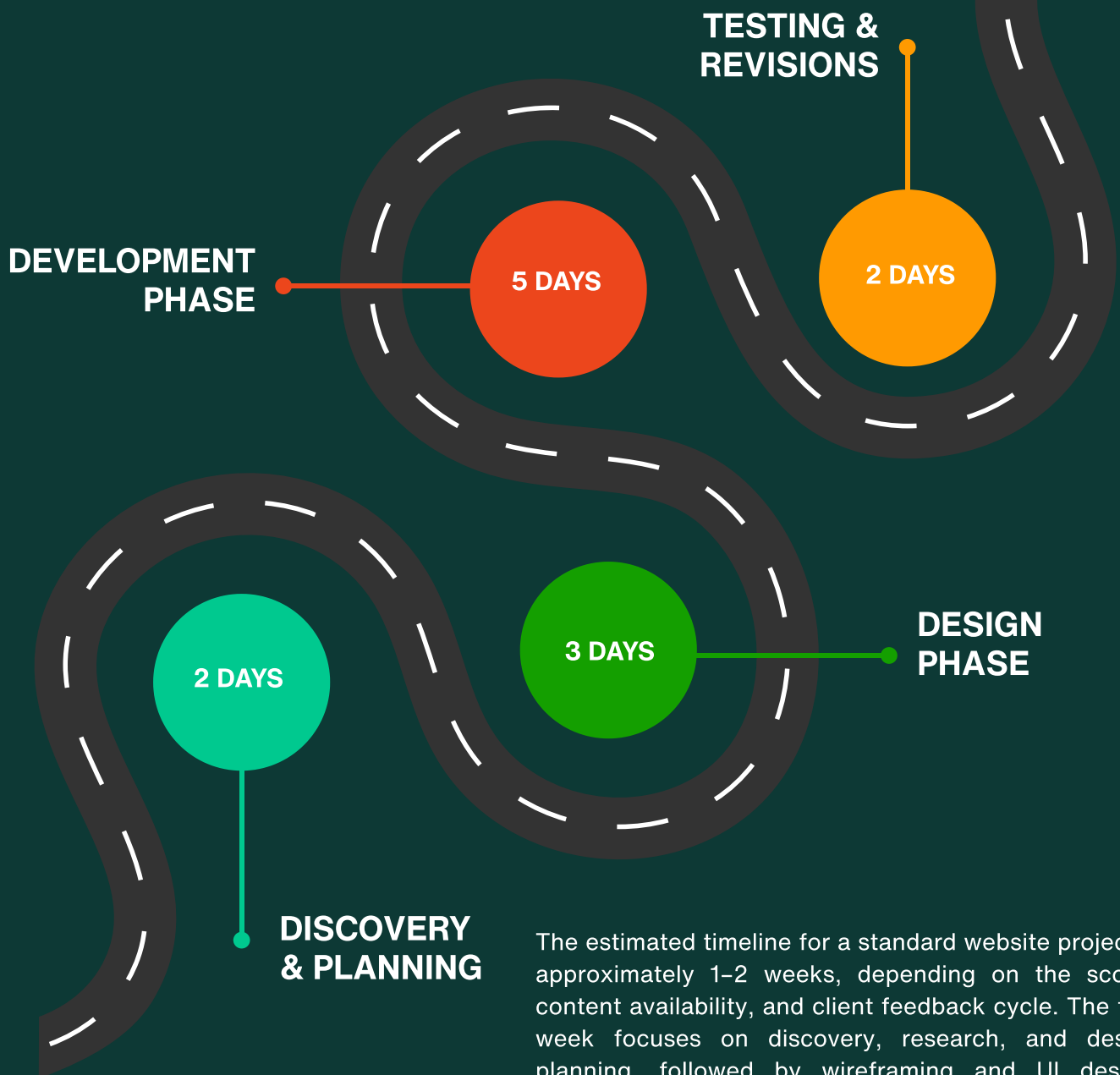
WIREFRAMING & UI DESIGN



DEVELOPMENT



PROJECT TIMELINE



The estimated timeline for a standard website project is approximately 1–2 weeks, depending on the scope, content availability, and client feedback cycle. The first week focuses on discovery, research, and design planning, followed by wireframing and UI design. Development is carried out during the second and third weeks, with regular progress reviews and updates. The final phase includes testing, optimization, revisions, and deployment, ensuring the website is fully functional, responsive, and ready for launch.

DELIVERABLES

Upon successful completion of the project, MMEW3 will provide all agreed-upon deliverables required for the website's launch and operation. These deliverables are designed to ensure that the client receives a functional, responsive, and professionally developed digital product that aligns with their requirements and business objectives.



CUSTOM-DESIGNED WEBSITE



CMS ACCESS (IF APPLICABLE)



RESPONSIVE WEB PAGES



SOURCE FILES AND ASSETS



Each deliverable undergoes review and testing before final handover to ensure quality, performance, and usability standards are met. Depending on project requirements, additional deliverables such as documentation, training, analytics integration, or maintenance support may also be included. Our goal is to provide clients with everything needed to confidently manage and grow their online presence after launch.

INVESTMENT & PRICING

Our pricing structure is designed to ensure transparency, commitment, and a smooth project workflow for both parties. Project costs are determined based on the scope of work, complexity, timeline, and specific client requirements. To begin the project, an initial payment is required to cover planning, research, design, and development activities. The remaining balance is due upon successful project completion and final approval before deployment or handover.

50% UPFRONT
PAYMENT

The upfront payment secures the project schedule and allows our team to begin research, planning, design, and development activities. This stage includes project discovery, UI/UX design, technical setup, and the initial phases of implementation.

50% UPON
PROJECT
COMPLETION

The final payment is due after the project has been completed, reviewed, and approved. This includes final testing, revisions within the agreed scope, deployment support, and the handover of all agreed deliverables.



Note: Final project pricing may vary based on project scope, additional features, integrations, content requirements, and revision requests.





EXPERIEN
CED AND
CREATIVE
TEAM



CLIENT-
CENTERED
APPROAC
H



HIGH-
QUALITY
DESIGN
STANDARDS



TRANSPAR
ENT
COMMUNI
CATION

WHY CHOOSE US



MMEW3 brings together a multidisciplinary team of student innovators who combine creativity, technical expertise, and a fresh perspective to deliver impactful digital experiences. Unlike traditional providers, we approach every project with curiosity, adaptability, and a commitment to continuous learning. Our collaborative workflow, attention to detail, and focus on modern design and development practices allow us to create websites that are not only visually engaging but also functional, responsive, and aligned with client goals. We value transparency, communication, and long-term relationships, ensuring that every project receives the dedication and care it deserves.

MAINTENANCE & SUPPORT

WE OFFER
ONGOING
SUPPORT AND
MAINTENANCE
SERVICES
INCLUDING:



Website
updates



Security
monitoring



Website
updates



Content
updates

MMEW3 brings together a multidisciplinary team of student innovators who combine creativity, technical expertise, and a fresh perspective to deliver impactful digital experiences. Unlike traditional providers, we approach every project with curiosity, adaptability, and a commitment to continuous learning. Our collaborative workflow, attention to detail, and focus on modern design and development practices allow us to create websites that are not only visually engaging but also functional, responsive, and aligned with client goals. We value transparency, communication, and long-term relationships, ensuring that every project receives the dedication and care it deserves.

CONCLUSION



CONCLUSION

Thank you for considering MMEW3 for your web design and development needs. We are committed to delivering a professional, user-focused, and impactful digital experience that aligns with your goals and vision. Through collaboration, transparency, and modern development practices, our team strives to create solutions that not only meet expectations but also provide long-term value.

At MMEW3, we believe that every successful project begins with understanding the people behind it. By combining creativity, technology, and problem-solving, we aim to build websites that help businesses establish credibility, engage their audience, and achieve their objectives in an increasingly digital world. We are committed to delivering solutions that adapt to evolving business needs while providing lasting value, performance, and a strong foundation for future success.

We appreciate your time and consideration. Should you have any questions, require modifications to the proposed scope, or wish to discuss the project further, our team would be happy to assist. We look forward to collaborating with you and creating a digital presence that reflects the quality and ambition of your brand.

THANK YOU, CONTACT US TODAY!



Thank you for taking the time to review our proposal. We appreciate the opportunity to present MMEW3 and share our vision for creating impactful digital experiences. As a multidisciplinary team passionate about design, development, and innovation, we are committed to delivering solutions that reflect your goals and create meaningful value for your organization. We look forward to the possibility of working together and transforming your ideas into a modern, engaging, and effective digital presence.



Phone

+91-957 182 0115



Address

Vellore, Tamil Nadu



Website

www.mmew3.xyz



Email

mmew3.web@gmail.com